



Why book with a *CLIA UK & Ireland* Travel Agent?

Formed in 1955 as the Passenger Shipping Association and recently known as ACE (Association of Cruise Experts), CLIA UK & Ireland is the official learning and accreditation body for the cruise industry.

CLIA UK & Ireland are dedicated to providing expert cruise information and training to travel agents throughout the UK and Ireland.

The variety of cruise holidays available is almost endless, so it is best to seek out those travel agents who have access to cruise training and resources so that they can match customers with the right cruise, ship and itinerary.

CLIA UK & Ireland is supported by the world's leading ocean and river cruise companies and this provides the best support for our agent members.

CLIA agents have access to an array of training events

- **Annual Cruise Convention** with inspirational keynote speakers from the industry
- **Expo events** on specific niches of cruising
- **Showcase evenings** to develop key sales contacts with the cruise lines
- **Ship visits** to experience the products first hand

CLIA agents are able to utilise the following online resources

- Access to award-winning cruise and destination **training modules**
- Full access to our training website where we host the **latest cruise news**, and company profiles
- **Webinar Training** with our members to provide the latest updates
- Access to an online **Cruise Finder search** to explore all possible cruising options
- CLIA operates the **only official accreditation programme** for cruise travel agents in the UK & Ireland, now recognised by the City & Guilds

*Booking a cruise through a CLIA UK & Ireland agent is **the best place to start your search** for the perfect cruise holiday.*

